

class #15

- clips of the day
- midterm
- more figures of speech
- presenting numbers
- delivery

clip of the day

persuasive talk

are we learning anything yet?

now it's all about pulling things together

Monday review session, P392, 3-4+

90 minutes-- 100 points

use the study guide!

skill questions: passive voice identifying & flipping, rewriting problem sentences, situation analysis, who/whom.

concept questions: e.g., key phrase associated with 'proactive'. review coursepack and slides.

pto questions: 'verbal abuse', comma sutra, & 'saying is believing'.

presentation zen--especially stuff from class

figures of speech

word play

synecdoche: a part for the whole

Let's get a hit, number-forty-seven

Ask blue-eyes over there

Metal-mouth has the answer

Ask the hairdo.

choosy mothers choose 'jif'.

mariners close deal for a closer.

quote authorities to give your message authority

love is an irresistible desire to be irresistibly
desired. --robert frost

syllepsis (suh LEP sis):

a pun, in which (usually) a verb takes two objects that cleverly gives the verb two different meanings: e.g., caught the train and a bad cold.

You are free to execute your laws, and your citizens, as you see fit.

--Star Trek

I called her a whore and myself a cab.
--Michael Salinger

You held your breath and the door for me.
--Alanis Morissette

I took her hand and then an aspirin in the morning
--Eve 6

business plan

crux of revenues and expenses

resistance frames

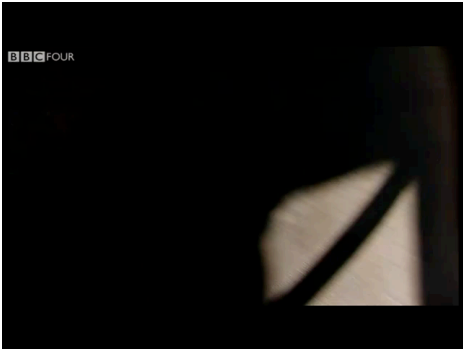
investor offering crux

resistance frames

Money Talk

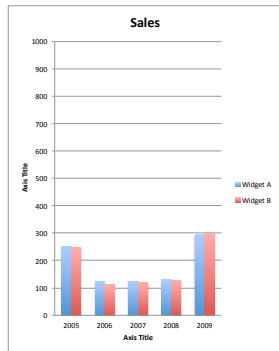


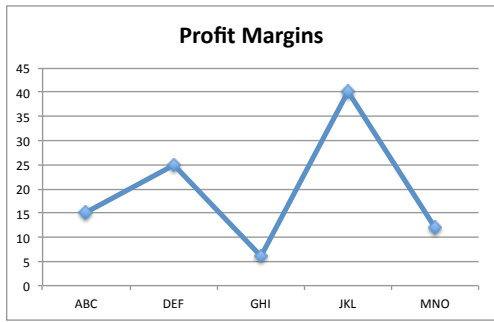
effective charts

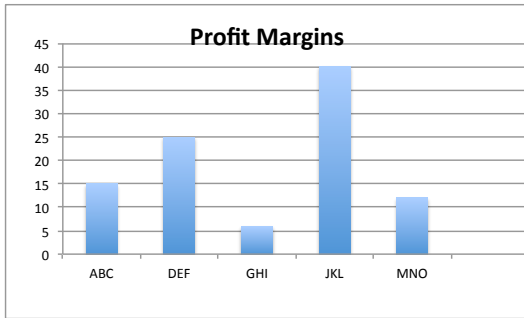


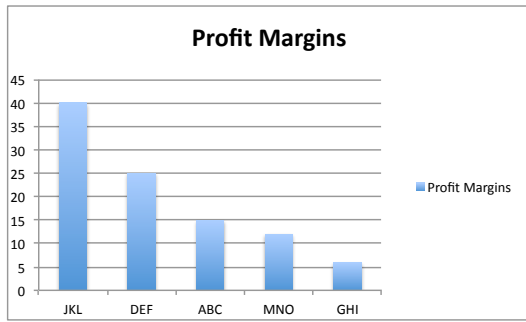
'picture superiority effect'

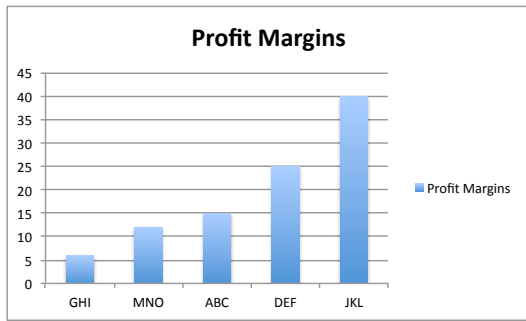
"...slides and other multimedia have more in common with cinema (images and narration) and comics (images and text) than they do with written documents." GR, p. 135

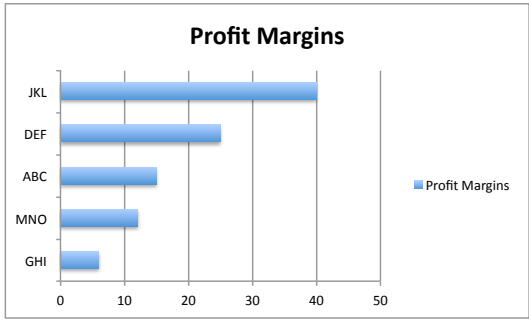












effective charts

- summary: expository tool--tables do this, too
- picture superiority: tells a visual story
- punchline: emphasizes a key insight
- simplicity: makes it easy for audience to grasp in an instant

cascadia rail

delivery

yone, anyone . . . ?



A series of horizontal lines for writing, starting below the first redacted area and extending across the page.



A second series of horizontal lines for writing, starting below the second redacted area and extending across the page.

don't leave anything to chance

(rehearse [exactly] as you will perform)

... that means get a remote and rehearse with it

rehearse, rehearse, rehearse

don't think about yourself
(focus on your mission)

what are you like when you are at your best?

aspire to relaxed intensity
smile, bring a playful mood
look like you enjoy being here

don't read
(eat the text and use a story board)

connect

project

vary pace

be expressive

be committed

manage your nerves

stretch yourself

good luck next week
